

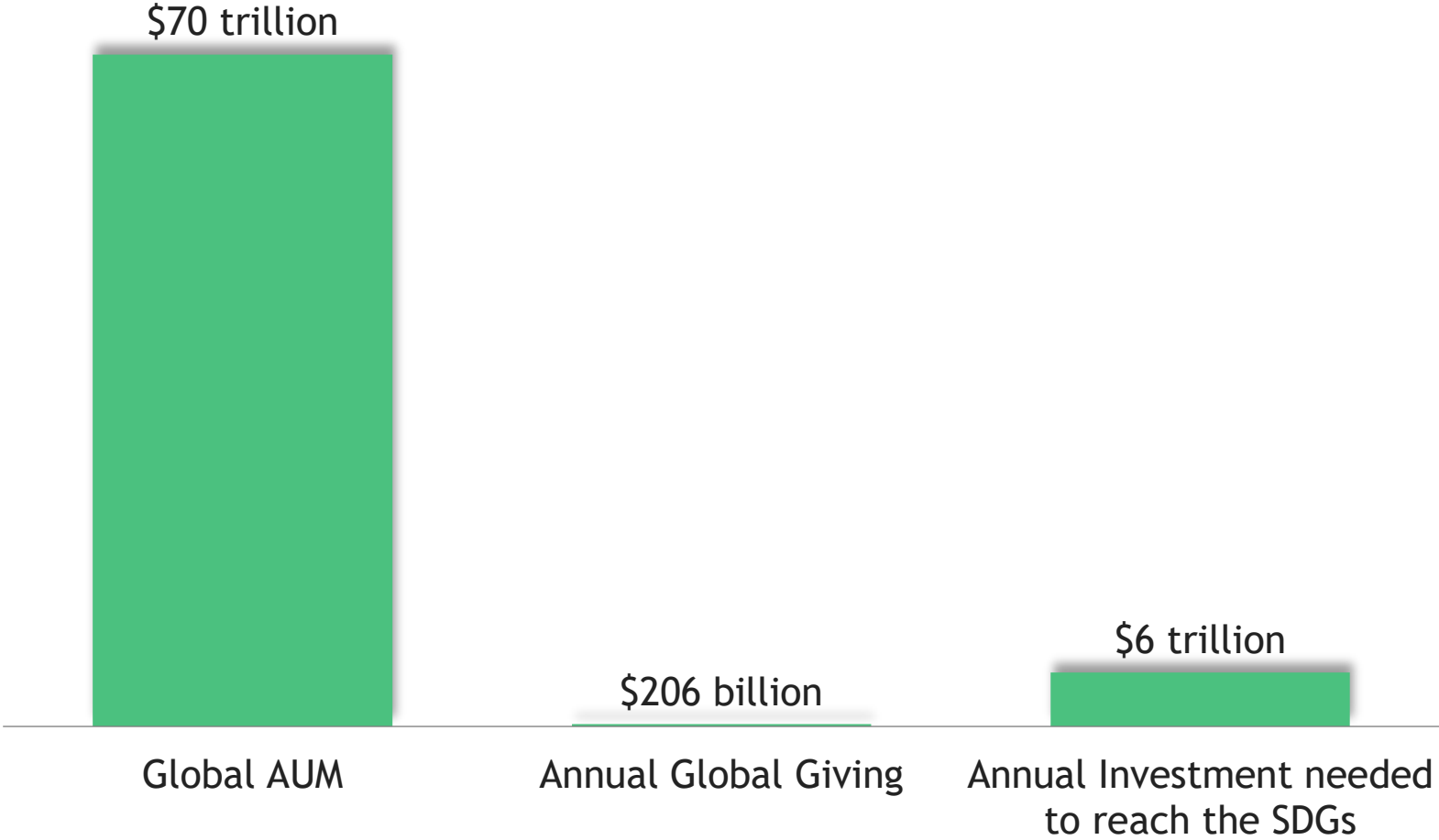
Channeling Capital to Sustainable Development

FTA Science Conference, Sept 2020

CONFIDENTIAL: NOT FOR DISTRIBUTION

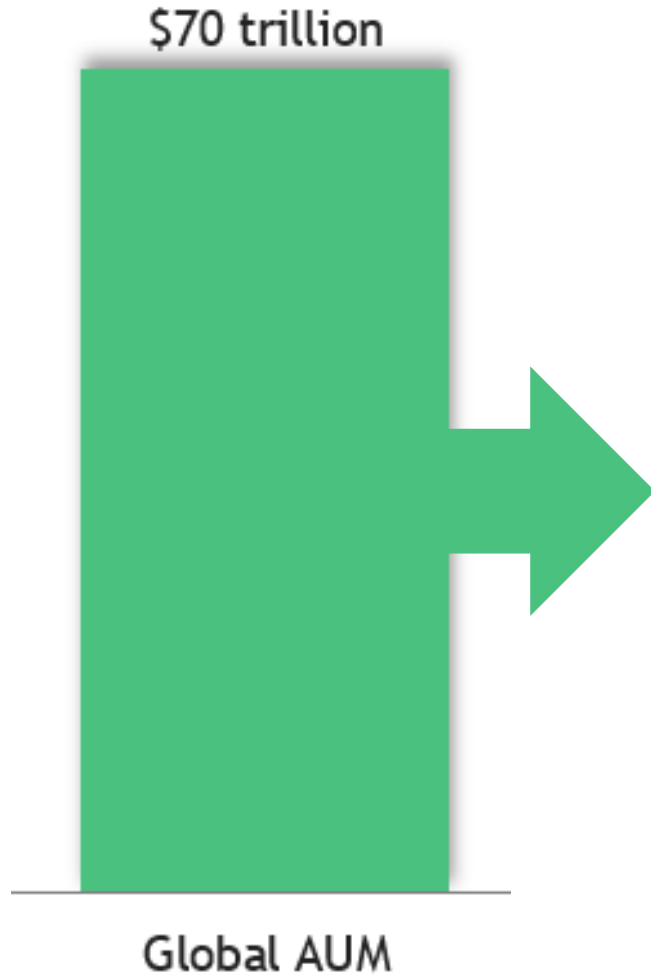


Government and philanthropic resources are insufficient to address our global challenges



We need almost **30 times** the amount of annual giving and development assistance to reach the SDGs

Capital moves through different markets to reach businesses, projects, people



Public Markets

- Barriers to sustainable investments: transparency, accountability

Private Markets

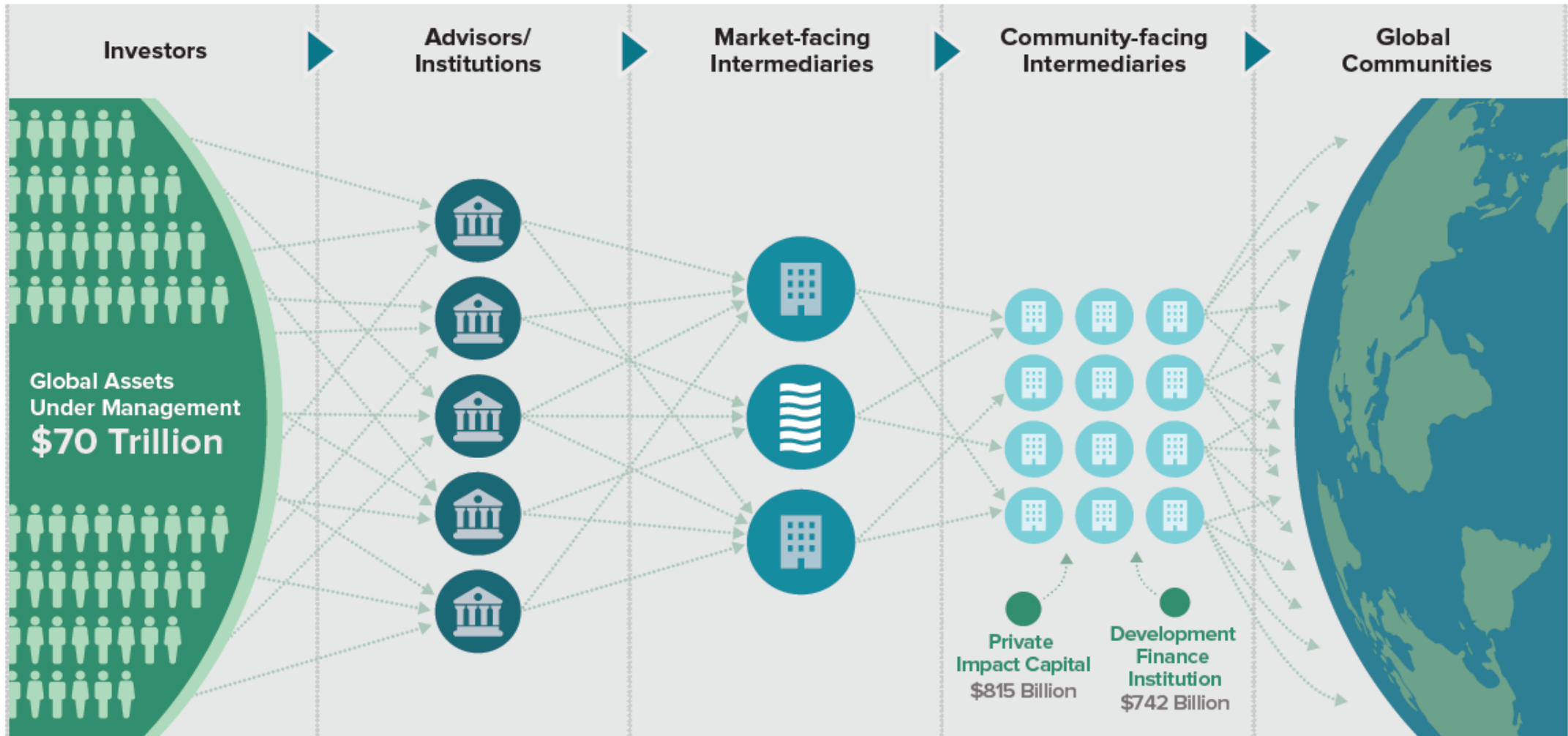
- Tools to address: education, data

Overlooked Markets

- Barriers to sustainable investments: access
- Tools to address: education, strengthen local financial institutions, enabling environment

Moving Money at Scale

Levels of intermediation required to responsibly move money at scale into communities



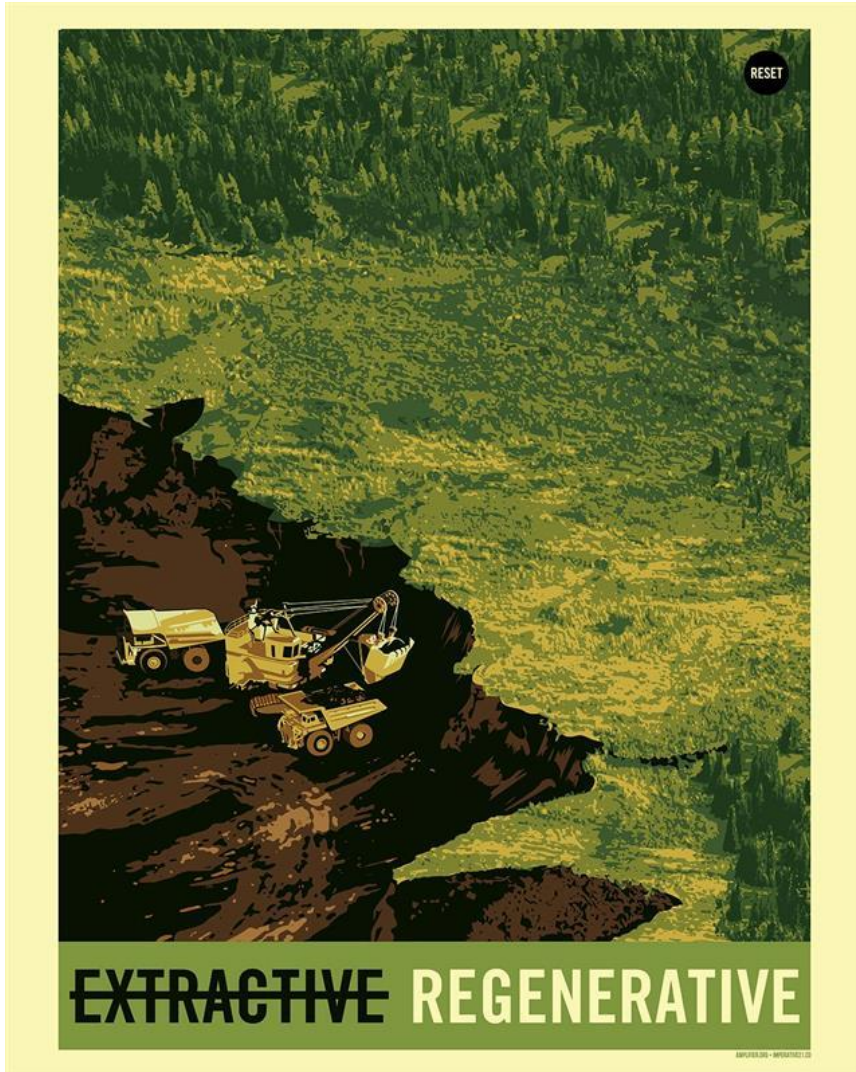
Sustainable
investing in
action:

eco.business Fund



- The eco.business Fund provides financing for practices that promote sustainable use of natural resources and contribute to biodiversity conservation.
- Provides information on current sustainability standards, practices and certifications to inform eligibility criteria for clients.
- Supports clients in providing sustainability related technical assistance to their borrowers.

The financial system is evolving...



- SASB (Sustainable Accounting Standards Board), established 2011
- EU issues 'green' investment guide June 2019
- Business Roundtable Redefines the Purpose of a Corporation to Promote 'An Economy That Serves All Americans', August 2019
- Over 30% of reporting signatories mention SDGs when reporting to the PRI (principles for responsible investing) on their responsible investment activities, up from 2% in 2016, September 2020

An aerial photograph of a tropical island with lush green vegetation and a sandy beach. The water is clear and blue, showing the seabed. A large teal rectangle is overlaid on the center of the image, containing the text "Thank you" in white.

Thank you