Channeling Capital to Sustainable Development

FTA Science Conference, Sept 2020
Government and philanthropic resources are insufficient to address our global challenges.

- **Global AUM**: $70 trillion
- **Annual Global Giving**: $206 billion
- **Annual Investment needed to reach the SDGs**: $6 trillion

We need almost **30 times** the amount of annual giving and development assistance to reach the SDGs.
Capital moves through different markets to reach businesses, projects, people

<table>
<thead>
<tr>
<th>Market Type</th>
<th>Barriers to Sustainable Investments</th>
<th>Tools to Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Markets</td>
<td>Transparency, Accountability</td>
<td>Education, Data</td>
</tr>
<tr>
<td>Private Markets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overlooked Markets</td>
<td>Access</td>
<td>Education, Strengthen local financial institutions, enabling environment</td>
</tr>
</tbody>
</table>
Moving Money at Scale

Levels of intermediation required to responsibly move money at scale into communities

投资者

顾问/机构

市场面向中介人

社区面向中介人

全球社区

全球资产
管理
$70万亿美元

私人影响力资本
$815十亿美元

发展金融
机构
$742十亿美元
Sustainable investing in action:

eco.business Fund

- The eco.business Fund provides financing for practices that promote sustainable use of natural resources and contribute to biodiversity conservation.

- Provides information on current sustainability standards, practices and certifications to inform eligibility criteria for clients.

- Supports clients in providing sustainability related technical assistance to their borrowers.
The financial system is evolving...

- SASB (Sustainable Accounting Standards Board), established 2011
- EU issues 'green' investment guide June 2019
- Business Roundtable Redefines the Purpose of a Corporation to Promote ‘An Economy That Serves All Americans’, August 2019
- Over 30% of reporting signatories mention SDGs when reporting to the PRI (principles for responsible investing) on their responsible investment activities, up from 2% in 2016, September 2020
Thank you